

# LUIS ARTAVIA-MORA

Philadelphia, Pennsylvania, USA

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Citizenships: United States of America and Costa Rica

## ABOUT

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Luis Artavia-Mora is senior researcher in economics and international development. He gathers over six years of experience in the design, implementation and analysis of evidence-based and data-driven policy recommendations in Africa, Asia and Latin America. He has strong understanding in the application of statistics and econometric techniques for impact evaluation of social programmes and behavioral interventions.

## PROFESSIONAL EXPERIENCE

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- **Behavioral science researcher and lecturer** (upenn.edu) *Nov-2021 to Present*  
Supports project development and grant proposals on social norms and behavioral change at the Center for Social Norms and Behavioral Dynamics [\[Review\]](#). Lecturer of courses on Behavioral Science and Economic Development [\[Review\]](#)
- **Researcher in economic development and behavioral science** (eur.nl) *Jan-2016 to Present*  
Design, implementation and analysis of social interventions and applied econometric research to promote development outcomes in marginalized populations. Experience writing proposals, and developing articles, including supervisory fieldwork visits for data collection and qualitative studies.
- **Consulting research analyst** (sanigest.com) *2013 to 2014*  
Development of projects and proposals related to health, poverty and education for public and private institutions in India, Kazakhstan, Moldova, Mexico, El Salvador and Bahamas among others.
- **Research assistant at CRn State of The Nation Report** (estadonacion.or.cr) *2012*  
Research and development of specific sections of the report. The sections included: the behavior of the housing market, the Collective Bonus Program and advancement in minimum wages.
- **Researcher at the Institute for Sustainability Policies** (ips.or.cr) *2011*  
The project evaluated the main factors causing socioeconomic disparities between the two under-developed regions of Costa Rica. The tasks involved designing a methodological instrument (i.e. surveys) and to organize and conduct fieldwork. -*Title*: “Financial Accessibility Research: Santa Cruz-Cartagena, Costa Rica”

## SKILLS

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<b>Softwares</b>	STATA, R and Python (basic), SPSS, Overleaf-Latex, Qualtrics and M. Project (basic)
<b>Languages</b>	Spanish (Native), English (Fluent)

## EDUCATION

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- **Doctor in Behavioral and Development Economics** *Jan-2016 to Dec-2020*  
Erasmus University of Rotterdam  
- *Dissertation title*: ‘Overcoming bias against marginalized groups: Behavioral and Experimental Evidence from The Netherlands and Burkina Faso’ [\[Review\]](#)
- **Master in Development Economics (distinction)** *Aug-2014 to 2015*  
Erasmus University of Rotterdam  
- *Major in econometric analysis of development policies*
- **Bachelors in Economics (distinction)** *2008 to 2012*  
National University of Costa Rica

## HONORS

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- Distinction in Master degree and thesis paper [\[Review\]](#) *Dec-2015*
- MA Scholarship Fund for Excellent Students *Aug-2014*
- BA Honor Scholarships *2009, 2011, 2012*

## TEACHING, TRAININGS AND POSITIONS LEAD

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- University of Pennsylvania [\(Review\)](#)
  - Social and Behavioral Sciences in Development *TBG-Spring 2022*
  - Behavioral Science for Healthy Lives *TBG-Spring 2022*
- M&S Research Hub: Exper-Metrics: Behavioral Experimental Econometrics [\(Review\)](#) *May 2021*
- M&S Research Hub: Behavioral and Experimental Methods [\(Review\)](#) *March 2021*
- Erasmus University of Rotterdam and Leiden University
  - STATA: Practical Applications for Statistical and Data Management *2019, 2021*
  - Human Behavior and Experiments in Development *2017,2018,2019*
  - Foundations of Economic Development *2015*
- PhD and MA Representative at Association and University Council (EUR) *2014-2020*

## CERTIFICATES

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- Machine Learning A-Z: Hands-On Python and R in Data Science [\(DST\)](#) *May-2021*
- Behavioral Economics & Consumer Psychology in Marketing [\(MWA\)](#) *August-2020*
- Programming in R: Introduction to Data Science and Graphs [\(ITAM\)](#) *May-2020*
- Behavioral science for better public policies [\(IADB\)](#) *April-2020*

## PUBLICATIONS AND WORK IN PROGRESS

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- Artavia-Mora et al. (*wp*) Social impacts of COVID-19 in Pakistan population. Work in progress.
- Artavia-Mora et al. (*wp*) Economic and poverty effects of the COVID19 pandemic on informal sector in Ethiopia. Work in progress.
- Wagner N, et al. (*wp*). Durability of mobile message reminders to improve retention, adherence and psychosocial wellbeing in PLHIV: A 2-year large-scale study in Burkina Faso. Work in progress.
- Artavia-Mora L. (*wp.*) Averting housing discrimination? Evidence from Craigslist and reference letters in Amsterdam. Work in progress.
- Artavia-Mora L, et al. (*wp.*) Stigma as social determinant of health in a large-scale and panel data sample of PLHIV in Burkina Faso. Work in progress.
- Demena B, et al. 2020. A Systematic Review of Mobile Phone Interventions (SMS/IVR/calls) to improve Adherence and Retention to Antiretroviral Treatment in Low and Middle-Income Countries. *AIDS Patient Care and STDS*. [\[Review\]](#)
- Artavia-Mora L, et al. 2020. Adaptation and Biomedical Transition of People Living with HIV to Antiretroviral Treatment in Burkina Faso. *Global Public Health* [\[Review\]](#)
- Artavia-Mora L, et al. 2017. Intuitive Help and Punishment in the Field. *European Economic Review* (92) 133–145 [\[Review\]](#)

- Wagner N, et al. 2016. Protocol for a randomized controlled trial evaluating mobile short message services (SMS) to promote retention and adherence to anti-retroviral therapy for people living with human immunodeficiency virus (HIV) in Burkina Faso. *Journal of Medical Internet Research: Research Protocols* 5(3): e170 [\[Review\]](#)